MEDIA ALERT

FOR IMMEDIATE RELEASE

CAMPERS AT CAMP \_\_\_\_\_\_ GIVE LIFE CHANGING GIFT TO SOUTH AFRICAN YOUTH AFFECTED BY HIV/AIDS

As part of Global Camps Africa Camp Goes Global Program, campers at\_\_\_\_\_\_\_\_ donated $x to Global Camps Africa, a local non-profit that through high-impact camp experiences and follow-up programs, provides HIV education and life skills to HIV-affected children in South Africa. Using the power of camp as its vehicle, Global Camps Africa delivers these services to the under-served and at-risk population of orphans and vulnerable children from some of the neighborhoods hardest hit by the HIV epidemic in South Africa.  Global Camps Africa was founded in 2004 as an HIV/AIDS prevention/education program by Phil Lilienthal, a Virginia attorney who ran Camp Winnebago in Maine for 30 years. Eight years and 37 camps later, Global Camps Africa has reached more than 4,500 children in South Africa.

By foregoing one snack during their week of camp, x# of campers donated $y to Global Camps Africa.  As a result of this small act of sacrifice, z# at-risk South African youth will have an opportunity to attend a #week session at Global Camps Africa's Camp Sizanani and a year of after-camp follow-up.   By participating in Camps Goes Global, campers at \_\_\_\_\_\_\_\_ saw how powerful camp can be in changing lives in a profound way for disadvantaged children abroad.

We encourage other camps interested in participating in Camps Goes Global to contact Global Camps Africa at [www.GlobalCampsAfrica.org](http://www.globalcampsafrica.org/" \t "_blank).  Participating in the campaign costs camps nothing, but will give the gift of global awareness to campers and the transformative experience of camp to HIV-affected youth in South Africa.  Global Camps Africa will provide the resources needed to introduce the program to parents and campers, and to encourage and reward participation.

For media inquiries, please contact XCAMP DIRECTORX at XPHONE NUMBERX.